

# PORTFOLIO



# **KREATIF** METRIC CONSULTING

Empowering hospitality and lifestyle brands to grow with purpose.

At Kreatif Metric Consulting, we craft strategies that connect culture, creativity, and commerce – helping you grow your brand and sustain your impact.

# ABOUT KREATIF METRIC CONSULTING

Kreatif Metric Consulting is a dynamic agency driven by a passion for empowering brands to thrive in today's evolving market. Founded by three seasoned hospitality professionals with complementary backgrounds in commercial, revenue management, and marketing, we bring a unique blend of creativity and insights to every project.

Our mission is to forge impactful connections between brands and their audiences through innovative strategies and measurable results. We are guided by core values of integrity, collaboration, and a relentless pursuit of excellence. We believe in fostering authentic relationships, embracing creative problem-solving, and delivering solutions that truly resonate.

At Kreatif Metric Consulting, we're dedicated to transforming challenges into opportunities and building brands that inspire and endure.



ENDRESS + HAUSER - 2023



MILKLAB - 2024



MILKLAB - 2025



AMBARRUKMO GROUP - 2024

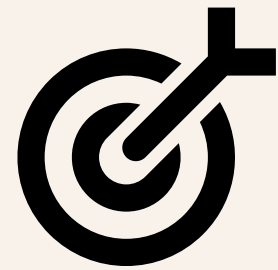
# CORE VALUES

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## Creative

Creativity is about solving the impossible. We delve deep into challenges, exploring every possibility to deliver unique, impactful solutions. We don't settle for easy; we innovate.



## Strategic

Conduct a thorough analysis to identify root causes and potential obstacles. Develop a detailed, long-term roadmap that outlines clear objectives, measurable milestones, and actionable steps to address the core issues and propel you towards your ultimate goal.



## Collaborative

We thrive on collaborative partnerships with diverse teams to drive innovation and success. We selectively collaborate with organizations that share our commitment to culture, tradition, and sustainability, fostering creativity and streamlining processes while empowering both our team and external talent through shared learning.

# OUR TEAM

Hi! We are pleased to meet you here.  
Feel free to chat, we are happy to assist.  
Click the photos to learn about our professional  
background on LinkedIn.



**NYOMAN JUNIARSA**  
COMMERCIAL DIRECTOR



**DWI LISMINARNI**  
MARKETING DIRECTOR



**DEWI ARIYADNYA**  
REVENUE MANAGEMENT  
DIRECTOR

# OUR CORE SERVICES

## Marketing Support

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We help businesses visible by staying relevant and designing honest brands to create meaningful connections with people.



## Sales Support

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Our goal is to turn your company into a local market leader with our strong experience in hospitality industry.



## Revenue Management

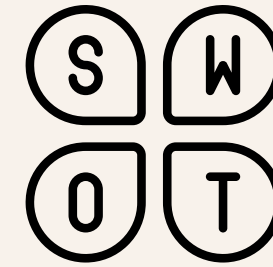
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Our remote revenue manager will help you to uncover the hidden revenue potential and optimize your business.



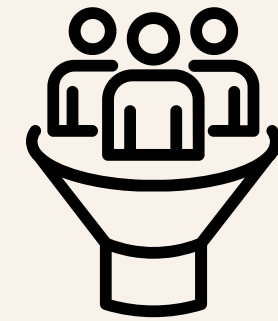
# SALES & REVENUE MANAGEMENT SERVICES

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## SWOT Analysis

Conduct strategic planning & strategic management technique to help the company to identify Strengths, Weaknesses, Opportunities & Threat



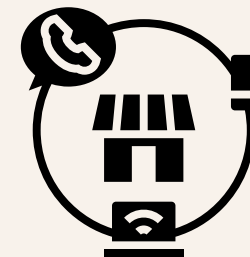
## Lead Generation

Identify the target market, create attractive offers, generate leads, and nurture leads.



## Market Mix Strategy

Analyze current business market mix & recommend a strategy to maximize the revenue generation, suggest the right share on each market, find new and diverse market mix.



## Channel Distributions & Connectivity

Optimize the tools and strategy on channel distributions, maximize digital exposure and awareness, set the right pricing strategy



## Partner & Account Management

Maintain & maximizing business opportunities with all contracted and non-contracted partners

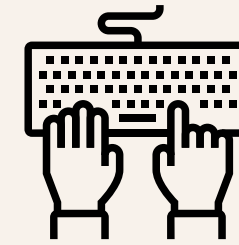
# MARKETING SERVICES

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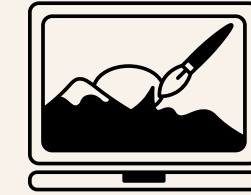
## Branding

Your brand isn't just your logo - it's everything that makes you who you are.



## Copywriting

From press release, web copy or blog, we got you covered.



## Graphic Design

Whether you're looking for a unique new logo or engaging flyers, our designers can make it happen



## Social Media Management

Your social media presence is your brand's voice. We ensure that your voice resonates with your audience, driving engagement and growth.



## Visual Production

There's nothing that brings your message to life quite like photo & video



## Event Organizer Project Management

We specialized in media relation & sustainability-related events.



# PORTFOLIO

Project vary from commercial & revenue management, competitor analysis, copywriting, social media management, web development, event organizing, brand activation and partnership, as well as general marketing support.

# Contact us

## CV. KREASI ARTHA PERKASA

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